

Cryotherapy® "The Cold Method®"

**FOR MAXIMUM  
PAIN RELIEF™ USE**



**BIOFREEZE®**

Pain relief that works™ With ILEX

- Sore Muscles
- Back Pain
- Arthritis Pain
- Strained Muscle Pain
- Painful Joints
- Shoulder-Arm Discomfort
- Neck, Hip and Leg Pain
- Sports Injury Pain



**BIOFREEZE®** is greaseless, stainless with no lingering odor.

## **BIOFREEZE®** HELPS RELIEVE:

- Back and Neck Pain
- Hip, Leg, Knee Pain
- Sore Muscles
- Painful Joints
- Arthritis Pain
- Sports Injury Pain
- Muscle Sprain
- Shoulder-Arm Discomfort

## **ORIGIN OF BIOFREEZE® with ILEX**

An internationally known chemist developed **BIOFREEZE®** with ILEX while experimenting with several formulations to relieve his grandmother's arthritis pain. His work led him to the herb ILEX, which is extracted from a holly shrub grown in South America and used by the Paraguay Indians. Upon further refinements, this complex, exotic and powerful formulation ultimately became "**BIOFREEZE® WITH ILEX.**"

## **HOW BIOFREEZE® WORKS**

**BIOFREEZE®** relieves pain by using cold therapy. This long lasting, penetrating pain relief can last up to several hours. Pain-free muscles heal faster.

## **WHO CAN USE BIOFREEZE®**

Those who benefit the most are people who suffer from back pain, sore muscles and arthritis sufferers. **BIOFREEZE®** helps relieve pain associated with auto- and work-related injuries, sports injuries, and for all those who have a tendency to overuse or misuse their muscles and joints.

Many Health Care Professionals recommend that their patients use **BIOFREEZE®** for maximum pain relief between office visits. **BIOFREEZE®** is not sold in retail stores. It is sold directly to health care professionals for their patients.

**BIOFREEZE®** maximizes Cryotherapy® (Cold Therapy) which has long been acknowledged by the medical community as an effective therapy to help reduce daily aches and pains.



- Soothing, greaseless gel
- No-touch roll-on
- NEW Cryospray™ with Natural Extracts & Essential Oils



"I can honestly say that since using BIOFREEZE my back pain has subsided incredibly. This is the first time in YEARS that I wake up in the morning without lower back pain and I can only attribute it to using BIOFREEZE the night before."  
Barbara Lebo – Toronto, Canada

"My patients and I have found more effectiveness and relief from BIOFREEZE than any other product in the marketplace."

Dr. George Moon – Naples, FL

"For sometime now I have had problems with my knees. A friend gave me a sample of BIOFREEZE and I applied it to my knees and it relieved the pain."

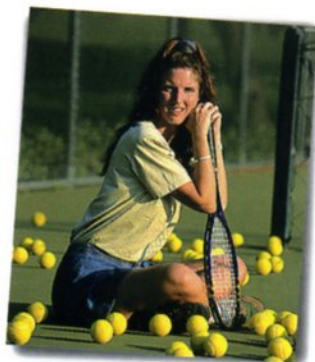
Rev. Soughers – Terre Haute, IN

"As a 30 something ex-jock that still loves to compete and stay in shape, I have become very dependent on BIOFREEZE. The soothing therapeutic effects allow me to push myself one day and come back and go at it again the very next day... with BIOFREEZE you can forget all about NO PAIN-NO GAIN."

Paul Alexander, Sports Director WTAJ-TV Altoona, PA

"I have been using BIOFREEZE Cryotherapy for about three weeks and I really do like it. I have nightly leg pain and arthritis in my ankles and knees. It has taken the pain away. It has such a nice smell, I can use it any time. I would highly recommend it to anyone."

D. L. James – Terre Haute, IN



"I am a tennis instructor at the South Park Tennis Club and a student of mine introduced me to your BIOFREEZE product. I get my share of aches and pains and I haven't felt real relief until BIOFREEZE. Thank you for creating such a wonderful product."

Jayne Werling – Bethel Park, PA

"It has been effective for arthritic joint pain. I personally use it regularly for my golfer's elbow."

Dr. Timothy P. Stewart – Pittsburgh PA

