



Where
Science
Comes
Naturally

 Standard
Process



Standard Process®

Whole Food

Through years of extensive study in the field of nutrition, our founder, Dr. Royal Lee, believed that the best natural sources of vitamins and minerals are found in whole foods. His research led to the development of concentrated food supplements uniquely processed to preserve the maximum nutrients of the whole food. Today, this whole food philosophy is reflected in all of our product formulas.

Pictures above © Bob Rashid

Goodness

Dr. Lee's theories have been proven by the successful use of Standard Process products by health care professionals for 75 years. Dr. Lee's relatives, the DuBois family, are the third generation to own and operate Standard Process and continue the vision of Dr. Lee by providing the best in whole food supplements now and into the future.

Pictures above © Bob Rashid



Naturally Grown

The quality of nutritional supplements hinges on the quality of the raw materials they are made from.

That's why Standard Process grows many of the raw materials used in our products on company-owned, organically certified farmland in Palmyra, Wisconsin. Here on the rich Midwestern topsoil of Wisconsin's Kettle Moraine, we grow crops laden with nutrients. We begin by testing the mineral and nutrient levels of the soil. Then, we plant organic seeds and nurture them through the growing season. This creates a natural balance of nutrients and minerals in every plant harvested for our unique products. The whole food goodness in our supplements truly starts with the sun, water, and fertile soil.

Capturing Nature's Bounty

After harvesting, we use exclusive, patented separation and extraction processes and unique low-temperature, high-vacuum drying methods to ensure that the nutrients remain intact with all the goodness that nature has provided. Our techniques retain the nutrients in their whole forms, complete with the essential components - known as natural synergists - that allow your body to naturally unlock their health-promoting properties.

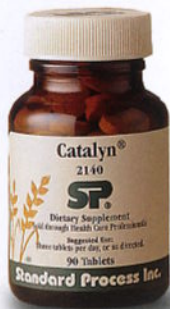
Unlike mass produced products containing high concentrations of only a few nutrients, Standard Process products provide quality nutrients in natural forms readily absorbed by your body. The term "potency" is not synonymous with the term "quantity." It is the quality of these nutrients, rather than the quantity, that determines potency.



Quality Goodness in Each Product

We monitor the quality of our supplements from the moment a seed is planted to the time the finished product is packaged. This ensures that only the highest quality supplements are produced.

Our on-site laboratory houses degreed microbiologists and chemists who continually check for purity and potency.



Bacteriological testing is performed on our raw materials, product batches, and finished products. Normally, a product is tested 6-8 times throughout the manufacturing process. At Standard Process, we take great pride in our quality control measures.

The Quality You Deserve

1,000 acres of farmland, exclusive manufacturing processes, intense quality control, and whole food goodness: Standard Process offers you the essential nutrients of life drawn from whole foods.

the foundation of health you deserve

From Our Hands To Yours

We've packaged whole food goodness, but we can't package the wisdom of health care professionals.



Their knowledge and experience allows them to recommend Standard Process products and



regimens that meet each patient's unique health needs. That's why we offer Standard Process' products exclusively through qualified health care professionals.





Nutritional Principles of Dr. Royal Lee D.D.S.

*With respect to food and nutrition, . . .
the whole is greater than the sum of the parts.*

*Balance is essential to the body's handling
of nutrients . . .*

*What is not known may be as important as what is
known. Important functional nutrients may exist
in natural foods beyond those which have been
scientifically discovered to be essential.*

*Because a little is good, more is not better. A
balanced intake of the right food factors is the
essential feature of the nutritional pattern.*



*For more information, call 1-800-848-5061 or visit our
website at www.standardprocess.com*